



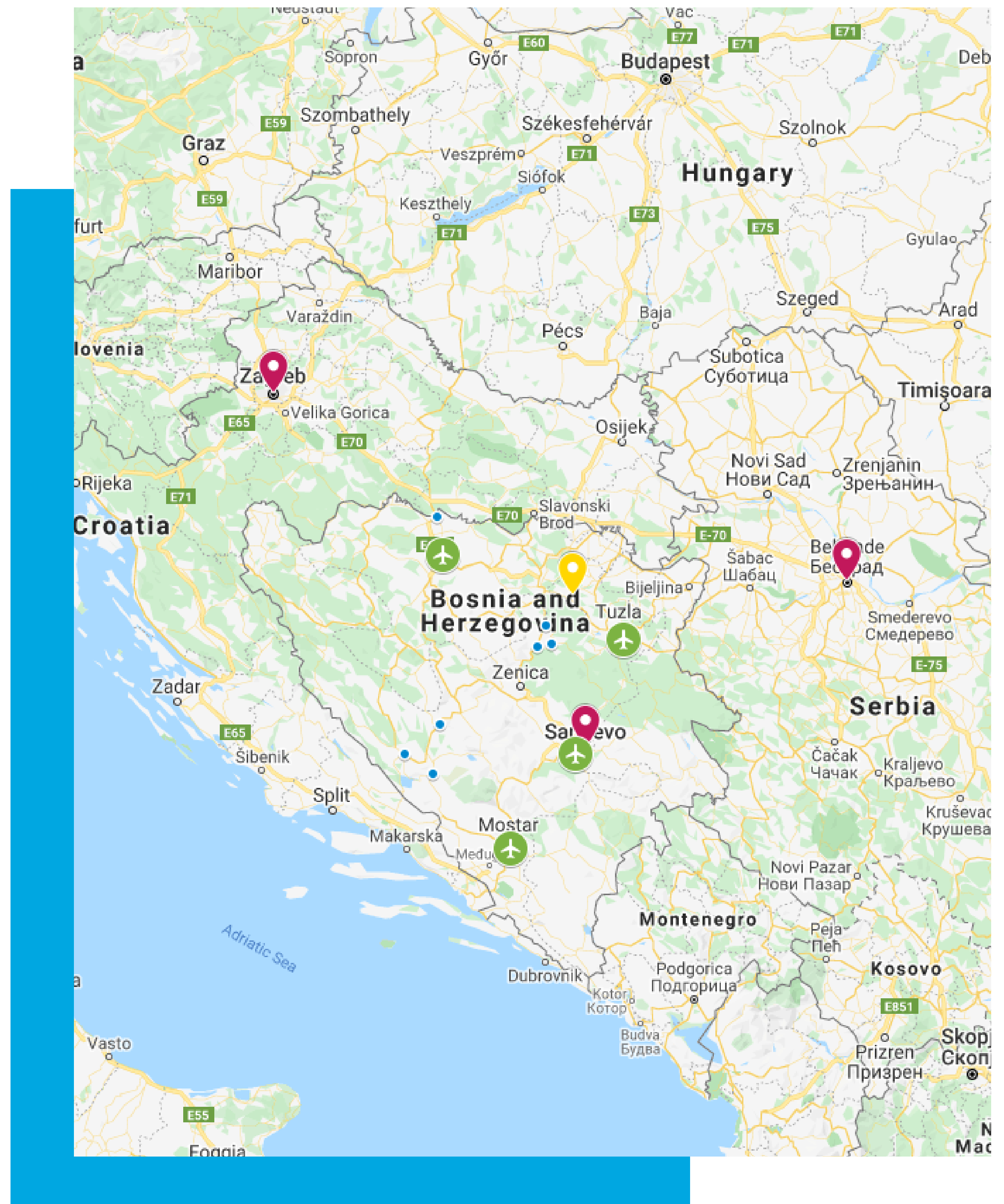
CITY PROFILE

BUSINESS SERVICES SECTOR GUIDE

GRAČANICA

GRAČANICA

Gračanica is a beautiful city located in the lower valley of the Spreča River along the Tuzla-Doboj road, about 50 km west of Tuzla and 48 km away from the Tuzla International Airport. It has a favourable geographical location because of its equal distance from the capitals of the region. This area has a long-standing and well-developed entrepreneurial culture and business relations with companies worldwide that operate in the environment of leading investors. It also has a mature business infrastructure and proximity to the Zagreb-Belgrade motorway, and Tuzla, Sarajevo and Zagreb airports. All these elements make the area attractive to foreign investors.



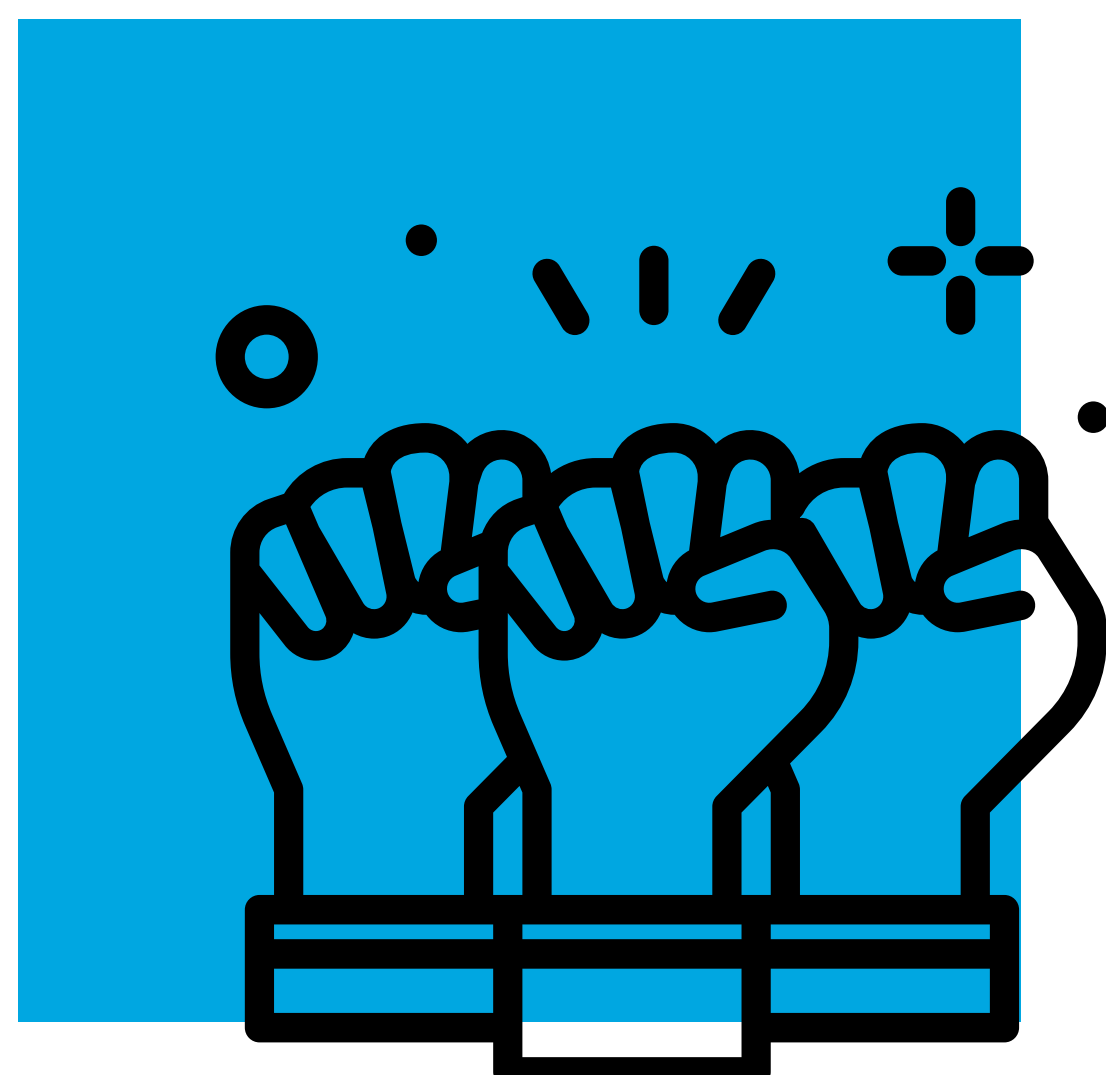
 TUZLA • 50km

 AIRPORT TUZLA • 48km

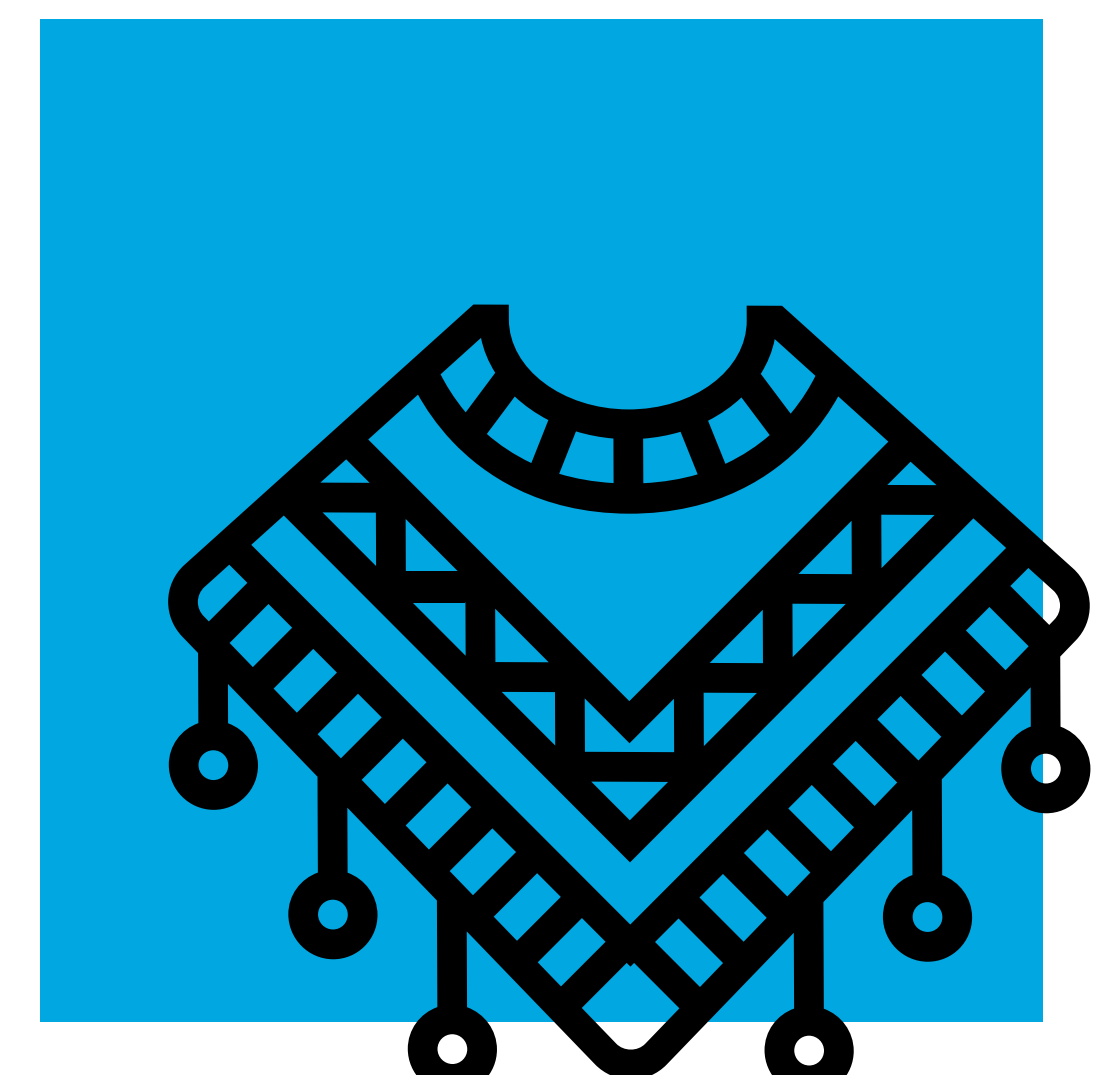
 FAVOURABLE GEOGRAPHICAL LOCATION



Gračanica has a strong manufacturing tradition and a conducive business environment, with an excellent network of business support services and well-developed entrepreneurship with over 740 private and public companies.



It has a highly developed system of financial institutions and other support organizations such as business service providers.



Gračanica is a city with long and rich sports and cultural tradition; the city's progressive and high-calibre overall entrepreneurial and social infrastructure encourages the development of small and medium-sized enterprises.

GRAČANICA

The city administration repeatedly carries out activities to improve the business environment and attract new investments and looks to find ways to optimize the use of natural and social resources. Due to its natural resources, craft and trading traditions and activities of the city administration, Gračanica is one of the bright examples of development, and the number of companies recognizing all the benefits of doing business in this local community is growing every year.

What distinguishes Gračanica from other cities and what makes it competitive is, above all, the tradition of entrepreneurship and experience in various industries based on the private capital. Also, this city boasts an advanced network of financial institutions, as well as developed capacities, telecommunications network and accessible educational infrastructure.



**RICH
TRADITION**



**740 PRIVATE AND
PUBLIC ENTERPRISES**



**QUALITY
INFRASTRUCTURE**

**WELCOME TO
GRAČANICA!**



SHORT OVERVIEW OF THE CITY

NAME OF THE CITY

Gračanica

AREA

219 km²

ENTITY

FBiH

CANTON

Tuzla

POPULATION

48.403*

*2013 census



AIRPORT

CONNECTIVITY OF THE CITY TO
OTHER CENTRES

TUZLA INTERNATIONAL AIRPORT

48 kilometers

BANJA LUKA AIRPORT

124 kilometers

SARAJEVO INTERNATIONAL AIRPORT

170 kilometers

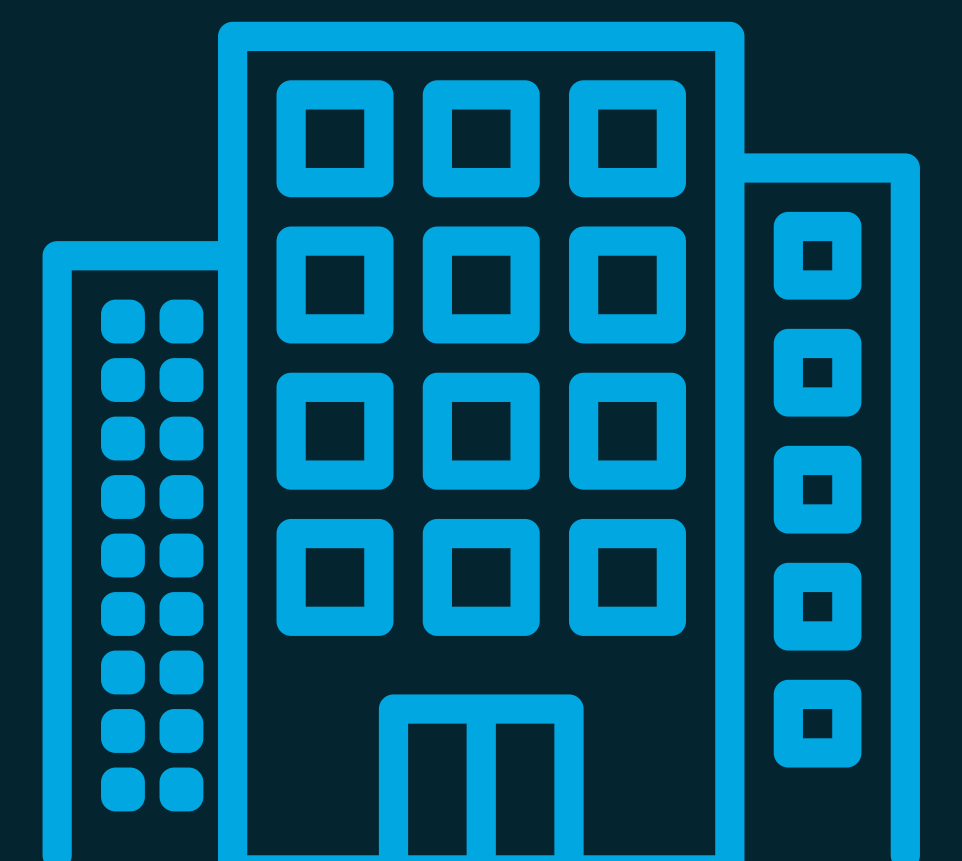
MOSTAR INTERNATIONAL AIRPORT

285 kilometers



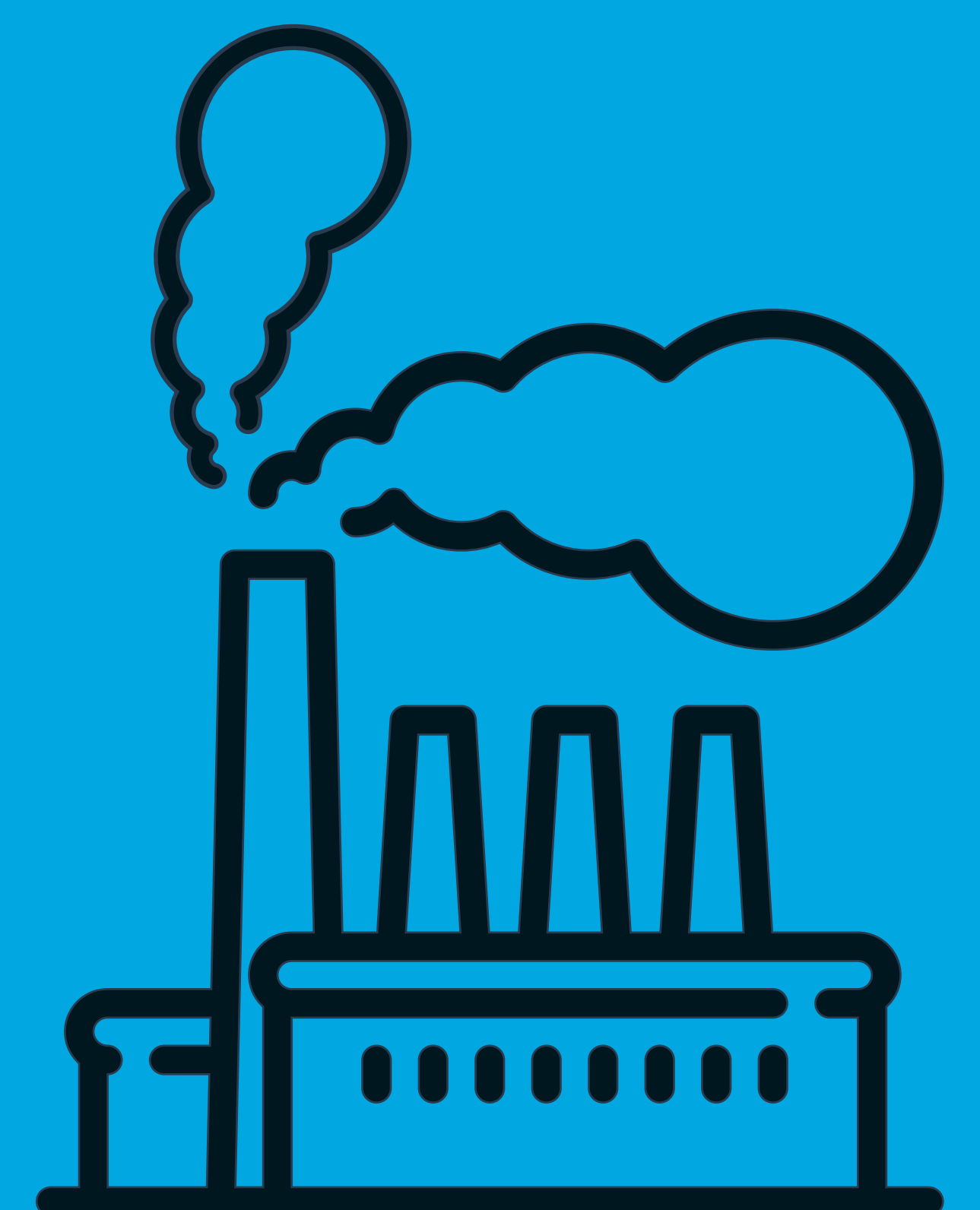
CITY FEATURES

- Strong manufacturing tradition
- Speed in conducting business—fast and efficient administration
- Developed entrepreneurship through 428 private business entities with 320 subsidiaries, 703 craft enterprises; 30 businesses per 1000 inhabitants



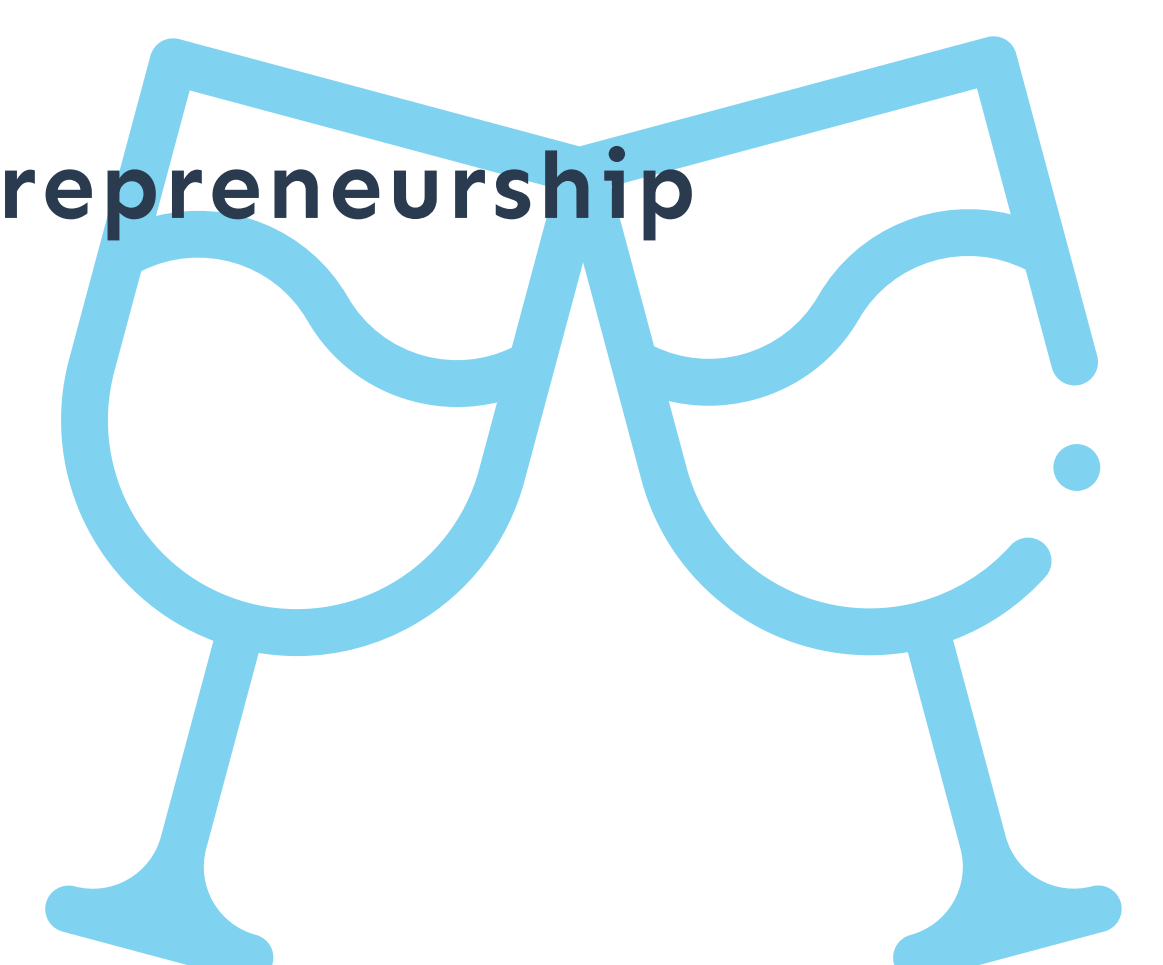
MAIN INDUSTRIES

- Metal processing
- Wood processing
- Plastic and rubber



MOST SIGNIFICANT EVENTS

- Summer Festival “Pod lipama Gračanice” (under the linden-trees of Gračanica)
- Women's Entrepreneurship Fair “Zlatne ruke Gračanice” (golden hands of Gračanica)
- GRAPOS EXPO International Entrepreneurship and Crafts Fair



EDUCATION AND TRAINING UNIVERSITIES¹

CITY

Tuzla

NUMBER OF STATE-OWNED UNIVERSITIES

1

NUMBER OF PRIVATELY-OWNED UNIVERSITIES

2

TOTAL NUMBER

3

TOTAL NUMBER OF ENROLLED STUDENTS IN 2018/2019 ACADEMIC YEAR

9.261

AVERAGE NUMBER OF STUDENTS WHO COMPLETED BACHELOR/MASTERS/PHD DEGREES AT ANNUAL LEVEL IN THE PERIOD 2015–2018²

1.541

1. THE DATA PRESENTED DOES NOT COVER ALL UNIVERSITIES IN THE TUZLA AREA, BUT ONLY THE FOLLOWING ONES: THE PUBLIC UNIVERSITY OF TUZLA, PRIVATE AMERICAN UNIVERSITY IN BIH AND PRIVATE EUROPEAN UNIVERSITY KALLOS

2. ACADEMIC YEARS: 2015/2016, 2016/2017 AND 2017/2018

EDUCATION AND TRAINING HIGH SCHOOLS³

NUMBER OF PUBLIC HIGH SCHOOLS

2

AVERAGE NUMBER OF STUDENTS ENROLLED AT ANNUAL LEVEL IN THE PERIOD 2015–2018⁴

1.731

AVERAGE NUMBER OF STUDENTS WHO COMPLETED SECONDARY EDUCATION AT ANNUAL LEVEL IN THE PERIOD 2015–2018⁵

480

3. THE DATA PRESENTED COVERS DR MUSTAFA KAMARIC HIGH SCHOOL AND MIXED SECONDARY SCHOOL IN GRAČANICA

4. 5. SCHOOL YEARS: 2015/2016, 2016/2017 AND 2017/2018

DEPARTMENTS

DEPARTMENT NAME

English language and literature

AVERAGE NUMBER OF GRADUATES IN UNDERGRADUATE COURSES AT ANNUAL LEVEL IN THE PERIOD 2015–2018⁶

23

DEPARTMENT NAME

German language and literature

AVERAGE NUMBER OF GRADUATES IN UNDERGRADUATE COURSES AT ANNUAL LEVEL IN THE PERIOD 2015–2018⁷

16

6. 7. ACADEMIC YEARS: 2015/2016, 2016/2017 AND 2017/2018

KNOWLEDGE OF FOREIGN LANGUAGES⁸

LANGUAGE	English	German
AVERAGE NUMBER OF STUDENTS WHO HAVE A B2/C1 LEVEL OF KNOWLEDGE AFTER GRADUATION	184	80

AVERAGE NUMBER OF STUDENTS WITH A LEVEL OF KNOWLEDGE LOWER THAN B2 AFTER GRADUATION	120	224
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8. SCHOOL YEARS: 2015/2016, 2016/2017 AND 2017/2018

WORKFORCE

NUMBER OF UNEMPLOYED PERSONS

YEAR

2016

NUMBER OF PERSONS AT
EMPLOYMENT BUREAU

8.765

YEAR

2017

NUMBER OF PERSONS AT
EMPLOYMENT BUREAU

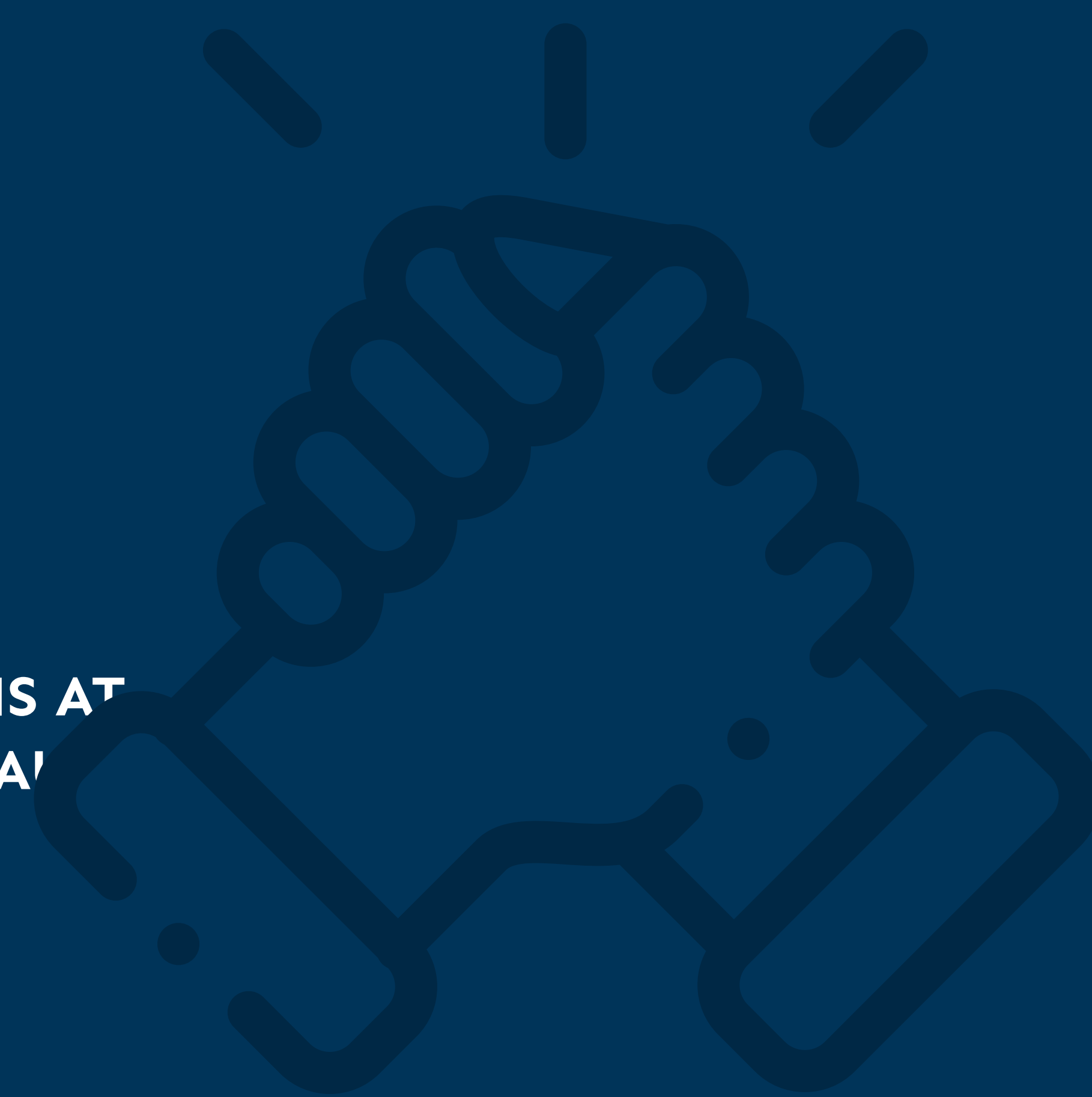
7.881

YEAR

2018

NUMBER OF PERSONS AT
EMPLOYMENT BUREAU

7.570



AVERAGE NET SALARY IN EUR (€)

FUNCTION

Accounting

**HR (Human
Resources)**

**IT (Information
Technology)**

TOP MANAGEMENT

600

600

675

TEAM LEADER (MIDDLE
MANAGEMENT)

400

425

475

LABOURER

262

312

350



AVERAGE PRICES



ONE-ROOM APARTMENT
FOR RENT
€ 75–125



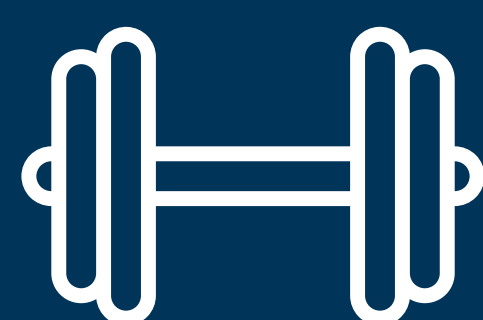
TWO-ROOM APARTMENT
FOR RENT
€ 125–150



TAXI
(PRICE PER km²)
€ 1–1,25



MONTHLY PRICE FOR USING PUBLIC
TRANSPORTATION SERVICES
€ 50



MONTHLY GYM PRICE
€ 18



PRICE FOR ONE DAILY MEAL
€ 1,5–2,5



PRICE OF COFFEE
€ 1-1,25

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SCHWEIZERISCHE EIDGENOSSENSCHAFT
CONFÉDÉRATION SUISSE
CONFEDERAZIONE SVIZZERA
CONFEDERAZIUN SVIZRA

**SVISS AGENCY FOR DEVELOPMENT
AND COOPERATION SDC**



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